

NATIONAL

AfterSchool

ASSOCIATION

AfterSchool Today Magazine Contributor Information and Guidelines

AfterSchool Today, The Official Publication of the National AfterSchool Association, focuses on topics for afterschool professionals and leaders. The magazine, a member benefit featuring contributions from the NAA Community, includes research about and information on practices that strengthen or enhance professional core knowledge and competencies, professional development, sustainability, and capacity, plus book and product reviews, career pathway stories, program profiles, and more.

AfterSchool Today articles are intended to help those in the field succeed and develop success in others, with insight on furthering professional development, practices, and programs. Theme-related articles on advocacy, marketing, public relations, evaluation, data, funding, products, services and more are poised to advance the overall afterschool profession.

AfterSchool Today contributors include NAA Executive Members, emerging authors, established writers, afterschool experts, and others with knowledge to share and a vested interest in out-of-school time. Writers receive direction to create articles with appeal to a broad audience. While not all content will directly tie to all readers, the information provided could influence or affect programs with which readers are involved.

Perspective is critical to helping others thrive. *AfterSchool Today* gathers insight from the field, enlisting contributors who articulate enlightening information. Professionally, your contribution to *AfterSchool Today* furthers your reach and your credibility in the field. Contributors may receive complimentary bulk copies of the issue in which their article appears. Digital links allow e-mail or social media sharing. By request, PDF copies of your article are available for appropriate reuse and for your portfolio.

General Editorial Details:

- Articles range from 500 to 750 words, with book reviews averaging 100 words. Counts include bylines and other attributions.
- If you are assigned an article, you'll receive word count, direction and deadline details.
- Write in a straightforward manner. *AfterSchool Today* is not an academic journal.
- Conversational articles and anecdotal insights help personalize your contribution.
- Please provide a headline suggestion with your article.
- As appropriate, include high-resolution (300dpi or better) photos or images with your article. Specific images may be requested. Photo credits are appreciated and may be required.
- At the end of your article, include a brief biographical statement. (*Amy L Charles, a graduate of Michigan State University, is the editorial director of AfterSchool Today magazine.*)
- The magazine is guided by Associate Press (AP) style. All articles will be reviewed and edited as needed.

Other Information:

While *AfterSchool Today* content planning takes place throughout the year, suggestions are welcome. Please visit naaweb.org/submit-articles-news to offer yours.

For reference, a recent digital copy of *AfterSchool Today* may be found [here](#).